



Privacy Policy

Executive Committee approved 11/14/24

The Community Foundation of Frederick County (also referred to as “the Community Foundation,” “us,” “we,” or “our”) is a controller and processor of certain information provided to us by our donors, grantees, industry contacts, stakeholders, and visitors to our websites and services related to our website. This Privacy Policy describes our general data collection and processing practices.

We reserve the right to change this policy at any time, of which you will be updated. If you want to make sure that you are up to date with the latest changes, we advise you to visit this page frequently.

What User Data We Collect

When you conduct business with us, visit our website, leave a review or comment, or sign up for a mailing list, we may collect the following data:

- Your IP address
- Your contact information and email address
- Other information such as interests and preferences
- Data profile regarding your online behavior on our website

Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs
- To improve our services and products
- To provide support for requested products and services
- To deliver technology-based educational material
- To send you promotional emails and marketing content containing information we think you will find interesting
- To invite you to fill out surveys and participate in other types of market research
- To support our legal and compliance obligations

We will not use your personal information for any other purposes without first disclosing such purposes when we collect the information and provide you the opportunity to consent.

Do we Share Your Personal Information with Others?

We may share personal information with third-party service companies that perform business and administrative operations for the Community Foundation or provide services that help us carry out our mission. These services include, but are not limited to:

- Content Management Systems (CMS) necessary to serve website content
- Email and marketing automation provider as necessary for sending emails to our users
- Providers of payment processing and accounting, as necessary to process payments from our users
- Regular communications with clients
- Managing educational programs
- Data management software
- Processing direct mailings to you
- Other bodies as required by law or regulation.

Our third-party service providers are prohibited from using your personal information for any purposes other than as necessary to provide the specific services described above or as otherwise provided by law. In addition, we require that our service providers treat your personal information with the same degree of care we use.

Laws and Legal Rights

In addition to the third parties mentioned above, we may disclose your personal information if we believe in good faith that we are required to do so to comply with an applicable statute, regulation, rule, law, subpoena, search warrant, court order, or other valid legal processes. We may also disclose personal information in special circumstances when we have reason to believe disclosing this information is necessary to detect fraud or protect the safety and/or security of our members or the public.

Reservation of Rights in the Case of Cessation of the Business

We may transfer your personal information to a third party in the event of cessation, dissolution, sale, merger, or other transfer of all or substantially all our assets or if we discontinue or otherwise dissolve our business.

Safeguarding and Securing the Data

The Community Foundation is committed to securing and keeping your data confidential. We do everything in our power to prevent data theft, unauthorized access, and criminal disclosure of the data we collect by implementing the latest technologies and software to safeguard the information we collect online.

Our Cookie Policy

Cookies and tokens are pieces of data sent to your browser when you visit a website and stored on your computer's hard drive. Cookies and tokens may store user preferences and other information. For example, cookies can store your session information for easy log-in to a website or platform, or your language or user interface

customization preferences or may allow websites to record your browsing activities (for example, number of page views, number of visitors, and time spent on each page).

Once you agree to allow our website to use cookies, you also agree to our use of the data it collects regarding your online behavior.

We use session ID and persistent cookies, and tokens. Session ID cookies and tokens are usually deleted when you log out of a service or close your browser or expire after a short time. A persistent cookie remains on your hard drive for a set time or until you delete it. For example, a persistent cookie will record that you responded to our cookie notification message when you arrived at our website and not bother you again with that pop-up for a certain period.

The data we collect from cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems. Please note that cookies do not allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide you with a better experience.

If you want to disable cookies, you can do it by accessing your internet browser's settings per the instructions in the links below.

- [Chrome](#)
- [Firefox](#)
- [Microsoft Edge](#)
- [Safari](#)

Other Technologies

We may use a tracking technique that employs embedded URLs to allow the use of our online platforms. Embedded URLs allow limited information to follow you as you navigate our platforms but are not associated with personal data and are not used beyond the session.

We may use widgets, which are interactive mini-programs that run on our site to provide specific services from another company (e.g., links to bookmarked sites), along with buttons or other tools that link to other company's services (e.g., a "Like" button or third-party map). The widget, button, or tool may collect and automatically send personal data, such as your email address, or other information (such as your browser information or IP address), to a third party. Cookies may also be set or used by the widgets, buttons, or tools to enable them to function properly or for other purposes, which may include advertising. Information collected or used by a widget, button, or tool, including cookie settings and preferences, is governed by the privacy policy of the company that created it.

We may use mobile analytics software to allow us to better understand the functionality of our mobile software on your phone.

Links to Other Websites

Our website contains links that lead to other websites. If you click these links, the Community Foundation is not responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

Text Messaging Communications

In addition to the general data collection outlined above, the Community Foundation may also collect and use your contact information, including phone numbers, to send informational and promotional messages through SMS. By opting in to receive SMS updates from us, you consent to the following:

- **Data Collection:** We collect your mobile phone number to provide SMS notifications, event updates, and promotional messages relevant to our work.
- **Use of Data:** SMS data is used exclusively to provide you with information consistent with your expressed interest in the Community Foundation's initiatives. We will not use your phone number for unrelated purposes.
- **Consent:** By opting into SMS communications, you consent to receive text messages from the Community Foundation. Message frequency will not exceed 2 promotional messages a month and as many informational messages as necessary (responding to inquiries, RSVP confirmations, etc...), and standard message and data rates may apply.
- **Opt-Out:** You may opt out of receiving SMS messages at any time by replying "STOP" to any text message you receive from us. Once you opt-out, you will no longer receive SMS updates unless you choose to re-subscribe.

Your privacy is important to us. We follow TCPA requirements for message frequency, consent, and opt-out options, ensuring transparency and control over your communication preferences.

We Embrace Fair Information Practices Under the GDPR for All Users

Where possible, we agree to adopt and adhere to the fair information and transparency practices found in the EU General Data Protection Regulation 2016/679 (also known as the "GDPR"). Whether a resident of the EU or not, we agree to the following rights for personal information held by the Community Foundation:

1. You may request, subject to our legal obligations and other legitimate interests, that we not share your personal information with third parties.
2. You may request a copy of the personal information we currently hold about you and direct us to correct this information as necessary.
3. You may request that we delete all personal information we currently hold about you, subject to our legal obligations and other legitimate interests.
4. You may lodge a complaint with a supervisory authority if we are unable to resolve your data protection complaints.

To exercise any of these rights, you may contact us using the contact information supplied in the “Contact Us” section of this website. We will respond to requests as soon as and to the extent reasonably and technically practicable.

Data Protection Officer (DPO)

The Community Foundation has no regulatory obligations under the GDPR to appoint a data protection officer (DPO); therefore, we have not appointed a DPO. The GDPR sets out guidelines on when the appointment of a DPO shall be required as follows:

- Where the scope or purpose of collecting data requires regular systematic monitoring of data subjects;
- Where The Community Foundation processes special categories of data on a large scale;
- Where the data processing is carried out by a public authority.

The Community Foundation does not meet any of these criteria. For questions regarding data protection, please write to us at president@FrederickCountyGives.org.